

# OUROFFSET

...Go Green Live Green Work Green



## Value Proposition for Companies

Carbon neutrality is not just about numbers — it's about deciding what kind of world we leave behind.

OurOffset Nonprofit LLC is an independent, nonprofit organization managing credits related to the reduction of over **5.2 million tonnes of CO<sub>2</sub> equivalent** emissions by 2025, from **160+ projects** worldwide. Our goal: **carbon compensation with genuine social and environmental impact**, free from greenwashing.

### Why OurOffset?

- **Credibility & Nonprofit Operation** – Revenue = Climate Impact. Public registry, full transparency.
- **Diversified Portfolio** – Electrification, renewable energy, CH<sub>4</sub> abatement, biodiversity, family planning (QFPC), forest protection.
- **Innovative Credit Types** – QFPC = carbon reduction + social well-being + biodiversity.
- **CSR & ESG Integration** – Compatible with climate-neutral products, events, reports.

### SLCI Credit Price Standard™

OurOffset has introduced the **SLCI Credit Price Standard™** model, which directly links the carbon footprint to the *Social Cost of Carbon (SCC)* indicator. This connection is not only technically justified but also morally and economically necessary to base carbon credit prices, climate project financing, and emission valuation on real societal foundations.

[More Information](#)

### VCU Portfolio

Thanks to the advanced filters in the OurOffset Registry, anyone can assemble their own carbon credit portfolio:

- VCS-certified projects
- Quality Carbon Standard credits
- QFPC – family planning-based carbon reduction

## Assemble Portfolio

### **Credibility Guarantees**

- Public, auditable registry
- Nonprofit model
- Real, measurable, verified projects
- Public list of retired credits

*"Those who purchase real compensation are not buying tonnes — they are assuming responsibility."*

### **Exclusivity and Prestige**

Carbon neutrality is not an obligation, but a voluntary social commitment. Owning OurOffset credits represents prestigious responsibility, not a marketing ploy. Participating companies are pioneers of true sustainability — not champions of cost minimization.



### **Market Paradigm Shift**

OurOffset has been working for over a decade to eliminate the distorted incentives of the carbon market. The goal: compensation should not be a tool for "greenwashing" but for real socio-ecological impact.

### **Usage Options**

- Scope 1–3 Carbon Neutrality
- CSR Campaigns
- ESG Reports

- Brand Building & Reputation

## Offer

- Minimum: **1,000 tCO<sub>2</sub>eq**
- Portfolio: mixed or thematic (forest, energy, QFPC, biodiversity)
- Communication support & project report

## The Buyer's Right to Decide

The system allows the company to make its own offer for the compensation of the chosen portfolio. This "**non-rejectable offer**" model shifts market mechanisms towards genuine responsibility:

- The buyer knows the value of its emissions.
- It decides, based on its own ethical and financial frameworks, how much to pay for remediation.
- OurOffset only accepts offers with the **highest integrity**.

The option to make an offer is not only about assuming responsibility but also about **reputation building** — the company itself determines the value it attributes to the future.

**Carbon offsetting with voluntary market carbon credits is not about selling the future, but about protecting it — with responsible remediation so we do not destroy the atmosphere.**  
"The future should not be sold — but protected."

Contact us with your offer →

[ouroffset.com/contact](https://ouroffset.com/contact)

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